

LIBA Member Summit

Schedule

11:00 - 11:15 am	Opening and Intros
11:15 - 11:45 am	"Nuts & Bolts" Breakout Sessions (choose 2): Harness the Power of B2B Social Selling, Social Media Branding & DIY Video Tips, Professional Writing: Press Releases, Blogs & More, Client Retention Best Practices, Don't Avoid It: Your Financials
11:45 am – 1:00 pm	Lunch and Keynote Speaker
1:00 -1:15 pm	Break (with an optional Qi Gong exercise)
1:15 – 2:00 pm	From Member to Buy Local Advocate: a panel, then open discussion.
2:00 - 2:15 pm	Break (with an optional Mindfulness exercise)
2:15 – 3:00 pm	Movement Building Breakout Sessions (choose 1): Building The Buy Local Message Into Your Marketing, Engaging Your Staff In The Buy Local Movement, Ways To Engage With Your Elected Officials , Diversifying The Buy Local Movement
3:00 - 3:30 pm	Repeat of "Nuts & Bolts" Breakout Sessions
3:30 - 3:45 pm	Break (with an optional Breath Work exercise)
3:45 - 4:30 pm	Family Feud: LIBA style
4:30 – 5:00 pm	Happy Hour and open time, plus Small Business Saturday materials pickups (open to all LIBA members, even if unticketed for Summit)